



# Amazon Publishing Cheat sheet:

## Shining a Light on Your Path to Self-Publishing Success

Creating a cheat sheet for getting published on Amazon involves breaking down the process into clear, actionable steps.

Here's a concise cheat sheet that can guide aspiring authors:

Although this is the actual method it still may not be totally clear to some, we are all different thank goodness, so, I am happy to help with any or every part of this. Just contact me privately,

here: [My Private Email](#) (and I will get back to you as quickly as possible with a solution.)

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## Where Do I Start

### 1. Write & Edit Your Manuscript

- **Finish Your Book:** Complete your manuscript, and in the case of a novel, with a clear beginning, middle, and end.
- **Edit Thoroughly:** Obviously, self-edit initially as you go, then consider hiring a professional editor for that final polish.
- **Beta Readers:** Get feedback from trusted readers and make your final adjustments.

### 2. Format Your Manuscript

- **Kindle Formatting:** Convert your manuscript to Amazon Kindle format (e.g., .mobi or .epub).
- **Paperback Formatting:** Format your manuscript according to Amazon's print guidelines (e.g., trim size, margins, fonts).
- **Tools to Use:** Scrivener, Vellum, or Kindle Create for formatting.

### 3. Design a Captivating Cover

- **Cover Design:** Hire a professional designer or use Amazon's Cover Creator tool.
- **Dimensions:** Follow Amazon's guidelines (e.g., 1,600 x 2,560 pixels for Kindle covers).
- **Thumbnail Ready:** Ensure your cover is readable and eye-catching even as a small thumbnail.

#### 4. Create Your Amazon KDP Account

- **Sign Up:** Go to Kindle Direct Publishing (KDP) and create an account.
- **Tax Information:** Fill out your tax details for royalty payments.

#### 5. Upload Your Book

- **Book Details:** Enter your book title, subtitle, author name, and book description.
- **ISBN:** Get a free ISBN from Amazon or use your own.
- **Upload Manuscript:** Upload your formatted manuscript file (for Kindle and/or paperback).

#### 6. Choose Categories & Keywords

- **Select Categories:** Choose 2-3 categories that best fit your book's genre.
- **Add Keywords:** Enter up to 7 keywords or phrases that potential readers might search for.

#### 7. Set Your Pricing & Royalties

- **Kindle Pricing:** Choose between 35% or 70% royalty options, depending on your book price.
- **Paperback Pricing:** Set your list price, considering printing costs and royalties.
- **Global Distribution:** Enable or disable distribution to other marketplaces.

#### 8. Preview & Publish

- **Preview Your Book:** Use Amazon's previewer tool to ensure your book looks good on all devices.
- **Submit for Publishing:** Once satisfied, click "Publish Your Kindle eBook" or "Publish Your Paperback Book."
- **Publishing Time:** Amazon typically takes 24-72 hours to approve and publish your book.

#### 9. Market Your Book

- **Amazon Author Central:** Create an Author Page to connect with readers.
- **Kindle Unlimited:** Consider enrolling in Kindle Unlimited for more visibility.
- **Amazon Ads:** Run Amazon Advertising campaigns to boost your book's reach.

#### 10. Monitor & Optimize

- **Track Sales:** Monitor your book's performance in the KDP dashboard.
- **Gather Reviews:** Encourage readers to leave reviews for better ranking.
- **Update Regularly:** Revise book descriptions, pricing, or keywords based on performance.

If you find difficulties with any of the above, please email me as shown earlier and point out which number 1-10 and your actual issue.



Thank you for joining us, now it is your time to fly...

Feel free to contact me privately, here:

[My Private Email](#) (and I will get back to you as quickly as possible with a solution.)